

# Jason & Jennifer Goodwin

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Jason and Jennifer Goodwin are dedicated to church planting in Ruston, Louisiana, with a vision to establish a BMA church in the area. Currently, their ministry consists of a small group of 4-7 families who meet weekly at the ABS (Association of Baptist Students) at Louisiana Tech and in homes.

Also serving as ABS director, Jason actively shares the Gospel with college students at Louisiana Tech and others whom God providentially places in his path.



## Goals

- To bring together a group of Christ-followers to plant a BMA church in Ruston.
- To engage, disciple, and equip college students with the Gospel.

## The People They Serve

- Their current group primarily consists of homeschool families in the Ruston area.
- Louisiana Tech University has a large student population, including international students from diverse religious backgrounds.

## Challenges

- The biggest challenge is the short time they have been on the field, making it difficult to establish deep connections quickly.

## Spiritual Landscape

- Ruston is home to 22,000+ people and a university with nearly 12,000 undergraduates.
- Estimating the lost population is difficult, but statistically, at least 16,000 people may be walking in spiritual darkness daily.
- There are at least half a dozen biblically sound churches in Ruston.
- The predominant religion is Christianity, though much of it reflects American cultural Christianity rather than biblical faith.
- There are also Hindu and Muslim adherents, especially among international students.