



# World Missions Day

Promotional Guide



**February 23, 2025**

## Plan Your Missions Day Event

World Missions Day is an opportunity to rally your church around the purpose for which we exist: to fulfill the Great Commission.

World Missions Day is...

- a reminder that we have a Great Commission mandate both locally and globally
- a celebration of how your partnership with BMA Global is changing lives around the world
- a time of prayer for our missionaries and missions efforts around the world
- a chance to give to The Jerry Kidd Missions Offering

## Resources - [www.bmaglobal.org/worldmissionsday](http://www.bmaglobal.org/worldmissionsday)

These resources are available to every church:

- Promotional video
- Printed materials: bulletin inserts, posters
- 75th Anniversary Gleaner magazine
- Digital/printable resources: promotional logos and images
- Apparel: t-shirts available for purchase
- Guest Speaker: request a visit from a BMA Global staff member or missionary



## Promotional Ideas

Consider these ideas to plan ahead, create awareness, generate excitement, and engage people:

- Set an offering goal for your church
- Distribute bulletin inserts on World Missions Day and show the promotional video.
- Create a missions board with verses, printed materials, missionary pictures, offering goals, etc.
- Download WMD graphics for use in bulletins, worship visuals, social media, and other printed materials.
- Present a missions sermon series that culminates on World Missions Day.
- Promote a week or month of prayer using guided prayer handouts.

Go to [bmaglobal.org/worldmissionsday](http://bmaglobal.org/worldmissionsday) to register your church, download or request free promotional resources, and order World Missions Day t-shirts or Gleaner magazines.

For questions  
contact **Sidney Vines**

☎ 870-826-7757

✉ [sidney@bmaglobal.org](mailto:sidney@bmaglobal.org)

For more information about our missionaries, you can order or download our 2024-2025 prayer guide online at <https://bmaglobal.org/prayerguide/>.

## PASTOR POLO



## T-SHIRTS



Available for purchase: \$15

Each pastor will receive a free polo when their church registers. Sizes available while supplies last.

**send me.**

**BMA GLOBAL**

75 YEARS OF GLOBAL MISSIONS

**WORLD MISSIONS DAY 2025**

SUNDAY, FEBRUARY 23RD

[WWW.BMAGLOBAL.ORG/WORLDMISSIONSDAY](http://WWW.BMAGLOBAL.ORG/WORLDMISSIONSDAY)

**send me.**

**BMA GLOBAL**

In 1950, the Baptist Missionary Association was formed, uniting around a common purpose:  
**WE BELIEVE IN MISSIONS FOR ALL THE WORLD**

SEVENTY-FIVE YEARS AGO WE SENT OUR FIRST MISSIONARIES, AND WE'VE NEVER STOPPED. WHO COULD HAVE IMAGINED WE WOULD SEND OVER 300 MISSIONARIES AND PARTNER WITH THOUSANDS OF CHANGEMAKERS WHO HAVE PLANTED CHURCHES IN OVER 70 COUNTRIES.

THOUSANDS OF PEOPLE SAVED.  
THOUSANDS OF CHURCHES PLANTED.  
THIS IS OUR LEGACY.  
THIS IS OUR FUTURE.

BECAUSE WHILE MUCH HAS CHANGED IN THE WORLD, GOD'S MISSION HAS NOT AND NEITHER HAS OURS.  
WHEN YOU GIVE TO THE JERRY KIDD MISSIONS OFFERING, YOU ARE CONTINUING THE LEGACY. YOU ARE SENDING MISSIONARIES AND INVESTING IN CHANGEMAKERS WHO PLANT CHURCHES IN EVERY NATION, EVERY TRIBE, AND EVERY TONGUE!

**GIVE TODAY.**

*The* **GLEANER**

Celebrating 75 Years of Global Missions

**send me.**

75 Year Commemorative Edition

**BMA GLOBAL**

## 75th ANNIVERSARY EDITION GLEANER

Each church receives one magazine for free and more available upon request.

## BULLETIN INSERTS AND POSTERS

Free resources are available.