

# PROMOTIONAL GUIDE FOR WORLD MISSIONS DAY

**World Missions Day is February 26, 2023**, and we are praying it is an impactful day at your church. Here are some ideas to help you prepare:

## PLAN YOUR WORLD MISSIONS DAY EVENT

World Missions Day is an opportunity to rally your church around the purpose for which we exist – to fulfill the Great Commission. During your World Missions Day celebration please include the following:

- a reminder that we have a Great Commission mandate both locally and globally
- a celebration of how your partnership with BMA Missions is changing lives around the world
- a time of prayer for our missionaries and missions efforts around the world
- a chance to give to **The Jerry Kidd Missions Offering**, which supports the continued efforts of furthering the gospel

## RESOURCES

To assist in preparing for your event, the following resources are available to every church:

- **Printed materials** – donation envelopes, bulletin inserts, and posters
- **Digital/printable resources** that include promotional logos and images
- **Apparel** – T-shirts available for purchase
- **Guest speaker** - Request a visit from a BMA Missions staff member

Go to [bmamissions.org/worldmissionsday](https://bmamissions.org/worldmissionsday) to register your church, download or request free promotional resources, and order World Missions Day T-shirts. If you need help with any of the above, email Sidney Vines at [sidney@bmaam.com](mailto:sidney@bmaam.com) or call her at 870-826-7757.

## PROMOTIONAL IDEAS

Here are ways to plan ahead, create awareness, generate excitement, and engage people:

- Set an offering goal for your church through bulletins, announcements, social media platforms, etc.
- Provide donation envelopes in bulletins, foyers, pews, and classrooms.
- Distribute bulletin inserts and ask your pastor to reference them in services.
- Create a missions board with verses, printed materials, missionary pictures, offering goals, etc.
- Use logos (available for download) in your bulletins, worship visuals, websites, social media, and other printed materials.
- Present a missions sermon series that culminates on World Missions Day.
- Incorporate music and songs with a missions theme to complement your missions emphasis.
- Promote a week or month of prayer using prayer guide handouts, emails, or social media to guide daily prayer.
- Have small groups/classes research a country or missionary for a presentation (info at [bmamissions.org](https://bmamissions.org)).
- Use quotes or testimonials from church members who participate in or have a special heart for missions.

## PRAYER REQUEST GUIDE

- For evangelism and discipleship to take root in our churches
- For pastors as they lead our churches during this difficult time in our country
- For BMA Missions leaders who train, support, and invest in missionaries and missions efforts around the world
- For North American church planters, which includes American, Hispanic, Arabic, and other non-English speaking church plants as well as chaplains ministering to our military personnel
- For U.S. missionaries overseas that they will be effective in making disciples and raising leaders to carry on the work in their own countries
- For national ChangeMaker missionaries who are planting churches in their own countries
- For God to call new missionaries and open doors to new countries and people groups
- For the increasing oppression of the gospel at home and abroad

For more information on specific missionaries/countries, go to [www.bmamissions.org/worldmissionsday](http://www.bmamissions.org/worldmissionsday), email Sidney Vines [sidney@bmaam.com](mailto:sidney@bmaam.com), or contact her at 870-826-7757.

## AVAILABLE APPAREL



**T-shirts** – Encourage people to purchase a World Missions Day T-shirt. Order at [bmamissions.org](http://bmamissions.org).

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